



RATE SHEET

AD RATES

2024 MERCER COUNTY DESTINATION GUIDE/MEMBERSHIP DIRECTORY
Published by: The Celina-Mercer County Chamber of Commerce

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|------------------------------------------|------------------|
| PREMIUM ADS | |
| BACK COVER | \$2800.00 |
| SPREAD | \$3600.00 |
| INSIDE FRONT | \$2500.00 |
| INSIDE BACK | \$2500.00 |
| ONLY PREMIUM AD POSITIONS ARE GUARANTEED | |
| FULL PAGE | \$1500.00 |
| HALF PAGE | \$900.00 |
| 1/4 PAGE | \$650.00 |
| THUMBNAIL 1/8 PAGE | \$400.00 |

SEND PAYMENT & MAKE CHECKS PAYABLE TO:

Celina-Mercer County Chamber of Commerce

All fees will be due no later than thirty (30) days from the date of invoice unless alternate payment schedule is agreed upon by the Celina-Mercer County Chamber of Commerce. No trades, this is our fundraiser.

3 EASY METHODS TO SUBMIT FORMS

FILL OUT PAPER FORMS & RETURN TO:

Celina-Mercer County Chamber of Commerce
121 East Logan Street
Celina, Ohio 45822

EMAIL to Ads@CelinaMercer.com

ONLINE Information and forms are on CelinaMercer.com

NEWSLETTER AD

- Banner Ad vertical / horizontal \$400.00
- Business Card Ad \$250.00

WEB BANNER AD

\$100 with newsletter ad

COST:

Guide Ad Rate \$ _____
 Newsletter Ad \$ _____
 Web Banner Ad \$ _____
 Total Due: _____

- ONLY PREMIUM AD POSITIONS ARE GUARANTEED - BACK COVER, INSIDE COVER, BACK INSIDE COVER, CENTER SPREAD.
- IF AD CREATION IS REQUESTED FOR FULL OR HALF PAGE AD, AN ADDITIONAL CHARGE OF \$125.00 TO INCLUDE ONE REVISION AND CORRECTIONS IF NEEDED.
- DUE TO PRINT AND PUBLICATION DEADLINES, PLEASE BE ADVISED THAT ALL SALES ARE FINAL AND NO REFUNDS WILL BE ISSUED. FURTHER, DUE TO PUBLICATION AND DISTRIBUTION OF PRINT MATERIALS CONTAINING INFORMATION AS TO ALL ADVERTISERS, NO ADVERTISER MAY WITHDRAW FROM PARTICIPATION. ADVERTISER AGREES TO PARTICIPATE FOR THE DURATION OF THE PUBLICATION WITHOUT EXCEPTION.

Company Name: _____ Contact Name: _____
 Address: _____ City: _____
 State: _____ Zip: _____
 Phone: _____ Cell: _____
 Website: _____ Email: _____

I agree on this _____ day of _____, 2023 to purchase a _____ page ad in the 2024 edition of the Celina-Mercer County Chamber's Destination Guide / Membership Directory at the cost of \$_____. I understand I will be furnished a "proof" copy of my ad for approval prior to printing.

Special Instructions: _____

Authorized By: _____ Title _____

Signature: _____ Date: _____