



October 16, 2023

Greetings Celina-Mercer Chamber of Commerce Members

We are pleased to announce our continued partnership with Brand It Marketing Communications, a professional design and marketing agency, for the Celina-Mercer County Chamber of Commerce Destination Guide, formerly the Image Book/Membership Directory. We are excited about the advertising opportunities this publication will offer you.

The Celina-Mercer Chamber of Commerce Destination Guide/Membership Directory is our main fundraiser. The guide is the first resource for new industry, retail business and people moving into the county, and our visitors will use it when looking for attractions and planning trips to our area.

Your participation in the Destination Guide/Membership Directory has great advantages of a printed and an online version. The printed version will be a new convenient, full color, 9.25" x 4.25" size.

The digital Destination Guide/Membership Directory will be prominently placed on our website. Your advertisement in the digital Destination Guide will link to your business website, giving readers one-click access to your products and/or services.

The advertisement rates are detailed in the included rate / ad spec page. All this information is also on our website for your convenience.

Mail, drop off at the Celina-Mercer Chamber of Commerce office, or use the online form available at CelinaMercer.com. Nicole from Brand It Marketing will start phone calls on October 23 if you should have questions.

To be fair to everyone, ad space will be offered on a first-come first-serve basis. If you have any questions about advertising in the Celina-Mercer County Chamber Destination Guide/Membership Directory, please contact Nicole at ads@CelinaMercer.com, or call Nicole at 419-363-2817 to learn more about how you can take advantage of this great opportunity to promote your business.

Your advertising support is needed and appreciated. Thank you for your consideration.

We are thrilled about our new publication and look.

Sincerely,

Stacy Beougher
Executive Director
Celina-Mercer County Chamber of Commerce